

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 16880 011150Z

ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W

-----028669 011316Z /46

R 010942Z AUG 77

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 4760

UNCLAS BANGKOK 16880

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI

REF: USDOC 12267

1. THAILAND
2. CNTRY CODE: 549
3. SER.NO: NA
4. NOBONDH&CO., LTD.
- 4.A. CODE:K
5. 40-42 CHAROEN KRUNG ROAD
6. BANGKOK, THAILAND
7. ESTABL: 1942
8. EMPL: 23
9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS IT PROUDCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL MARKET AND ABROAD
12. RPT. DATE: 07/77
- 13A. 59420/23540 BOOK STORE
- 13B. 27310/034 PRINTER AND EXPORTER OF BOOKS
14. CONTACT: VISNU KONGSIRI TITLE: ASSISTANT MANAGER
15. CALBE: NIBONDH
16. TELEX NA
- 17 TEL: 221-2611 AND 221-1533

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18. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., NEW PETCHBURI
ROAD, BANGKOK.

19. TRADE REFS: MCGRAW-HILL, NEW YORK; ACAEMIC PRESS, NEW YORK;
C.V. MOSBY, ST. LOUIS.

20. AGENCY REP: ELSEVIER/NORTH HOLLAND/EXCERPTA MEDICA,
AMSTERDAM, NETHERLANDS, BOOKS, ACQ:1970; HACHETTE GOTCH,
LONDON, U.K., PERIODICALS, ACQ:1969; ALL ENGLISH

NEWSPAPERS, LONDON, U.K., NEWSPAPERS; ACQ: 1960.

21. NIBONDH WAS INCORPORATED IN 1942 WITH AN AUTHORIZED CAPITAL OF 25,00 TO ACT AS IMPORTER, DISTRIBUTOR, RETAILER AND PRINTER OF BOOKS, MAGAZINES AND PERIODICALS. FORTY FIVE PERCENT OF ITS IMPORTS ARE FROM U.S. WITH THE REMAINDER FROM U.K. (30 PERCENT) AND OTHER COUNTRIES. RECENTLY IT BEGAN TO EXPORT LOCALLY PUBLISHED BOOKS. SUBJECT FIRM LEASES A 3-STORY BUILDING OF 600 SQ.METERS INCLUDING AN OFFICE OF 100 SQ. METERS AND A DISPLAY ROOM OF 150 SQ.METERS, LOCATED IN ONE OF BANGKOK BUSINESS DISTRICTS. ITS SALES VOLUME IN 1976 WAS REPORTED TO BE \$600,000 REPRESENTING AN INCREASE OF 8 PERCENT OVER THE SALES REPORTED IN 1975. IT IS A MEMBER OF THE BOOKS DEALERS ASSOCIATION OF THAILAND. A LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT FIRM STATING THAT ITS ACCOUNT IS ACTIVELY CONDUCTED AND CREDIT FACILITIES HAVE BEEN EXTENDED WITH GOOD RESULTS. NIBONDH IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
O'DONOHUE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 01-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO16880
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770274-1068
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197708112/aaaadrhr.tel
Line Count: 82
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ff70b350-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 28-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1439074
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/ff70b350-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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